



# 2024 IEEE MTT-S International Microwave Symposium

## IMS2024 Sponsorship Opportunities

View All Available Sponsorships: <https://envision.freeman.com/show/ims-2024>

	Quantity
<b>New and Exclusive for Washington, DC</b>	
Grand Lobby Double-Sided Banner	\$20,000
Escalator Clings (3 single sided railings)	\$15,000
Entrance to Registration in Grand Lobby Banners	\$8,500
Grand Lobby Banner Along Escalators (15'x4')	\$8,000
Grand Lobby Banners Above Registration	\$7,500
Glass Clings on Balcony Overlooking Halls A and B	Hall A: \$10,000 Hall B: \$8,500
Exhibit Hall Entrance Banners	\$8,000
Exhibit Hall Entrance Column Wraps	Hall A: \$8,500 Hall B: \$7,500
L-Street Entrance Wall Cling	\$8,000
Grand Lobby Banner Along Escalators (10'x4')	\$7,000

### Digital Advertising

IMS Website Ad	January-March: \$1,000 April-June: \$2,000
Mobile App Splash Page <sup>2</sup>	\$6,000
Mobile App Banner Ad (limit 3)	\$3,000
Online Floorplan Banner Ad	\$500
IMS Expo Preview (May or June)	\$1,000
Email Distribution: HTML Email or IMS Innovator	\$2,000

### Publication & Print Advertising

Conference Program Belly Band <sup>2</sup>	\$7,500
Conference Program Ad: Inside Front Cover <sup>2</sup>	\$5,000
Conference Program Ad: Inside Back Cover <sup>2</sup>	\$5,000
Conference Program Ad: Outside Back Cover <sup>2</sup>	\$5,000
Conference Program Ad: Interior	\$3,300
Map Guide	\$8,000

### On-site Opportunities

Aisle Signs <sup>2</sup>	\$16,000
Networking Lounge with Charging Station <sup>2</sup> (limit 3)	\$10,000
Delegate Bag <sup>1,2</sup>	\$18,000
Delegate Bag Insert <sup>1</sup>	Single: \$3,500 Multi: \$4,000 Specialty: \$4,500
Custom Water Bottles/Hydration Station <sup>1,2</sup>	\$7,500
Hotel Key Card <sup>2</sup>	\$18,000
IMS T-Shirts <sup>1,2</sup>	\$10,000
Badge Lanyards <sup>1,2</sup>	\$18,000
Registration <sup>2</sup>	\$15,000
Wireless Internet <sup>2</sup>	\$15,000
Notebook & Pen <sup>1</sup>	\$5,000
Carpet Logo	\$7,500

### Specialty & Event Sponsorships

Welcome Reception <sup>1,2</sup> (limit 3)	\$10,000
Professional Headshots <sup>1,2</sup>	\$12,000
IMS Game Zone <sup>1,2</sup>	\$15,000
MicroApps Theater <sup>2</sup>	\$10,000
IMS 5K Fun Run/Walk <sup>1</sup> (limit 3)	\$2,500
WIM Reception <sup>1,2</sup>	\$15,000
YP Reception <sup>1</sup>	\$15,000
HAM Radio Reception	\$15,000
Sweet Treat Tuesday <sup>2</sup> (limit 3)	\$3,000
Workshop Coffee Breaks <sup>1,2</sup> (limit 2)	\$5,000
Exhibit Floor Coffee Breaks <sup>1,2</sup> (limit 5)	\$5,000

### Digital Signage

Digital Poster	\$7,000
Registration Flags (limit 2)*	\$10,000
South Skywalk Video Marquee (exclusive)	\$18,500
South Skywalk Video Marquee (shared)*	\$12,500
North Skywalk Video Marquee (exclusive)	\$15,000
North Skywalk Video Marquee (shared)*	\$12,000
Hall A Video Marquee (limit 2)*	\$10,000
Rotunda A Curved Video Wall (exclusive)	\$15,000
Rotunda A Curved Video Wall (shared)*	\$8,500
Rotunda B Curved Video Wall (exclusive)	\$12,500
Rotunda B Curved Video Wall (shared)*	\$7,800
Quantum Wall (exclusive)	\$15,000
Quantum Wall (shared)*	\$8,000

\* (2) 10 second spots/minute

All sponsorships include production and labor unless otherwise noted.

<sup>1</sup> Sponsor must provide materials

<sup>2</sup> Right of first refusal may apply. Sponsorships must be renewed by 15 October.

### NOTES

#### Submit Via Email:

Horizon House  
exhibits@horizonhouse.com

#### Questions call:

(781) 619-1994

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Payment information will be included on invoice.

**Deadlines:** Certain items in the sponsorship may not be available if print deadlines have passed.

**Cancellation Policy:** Once an order form is received and confirmed for sponsorships, you are liable for the full amount of the sponsorship. Payment instructions will be included with invoice.

Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.