



2022 IEEE MTT-S

# International Microwave Symposium

## IMS2022 Sponsorship Opportunities

See Exhibit and Sponsorship Catalog for more details

Pre-Show Branding	Quantity
Online Floorplan Banner Ad	\$500/per ad
IMS Website Ad Prime Time April – June	\$3,000 (homepage wallpaper)
	\$2,000 (Banner)
IMS Website Ad	\$1,500 (homepage wallpaper)
	\$1,000 (Banner)
Mobile App Splash Page <sup>5</sup> <b>SOLD</b>	\$6,000
Mobile App banner Ad (limit 3)	\$3,000
Attendee Email or Direct Mail <sup>1</sup> Distribution	\$1,500 minimum

Program/Catalog Advertising	Quantity
Conference Program Belly Band <sup>5</sup> <b>SOLD</b>	\$7,200
Catalog Ad Inside Back Cover <sup>5</sup> <b>SOLD</b>	\$4,800
Catalog Ad Inside Front Cover <sup>5</sup> <b>SOLD</b>	\$4,800
Catalog Ad Outside Back Cover <sup>5</sup> <b>SOLD</b>	\$4,800
Catalog Ad Interior	\$3,300

Enhance your Brand Onsite	Quantity
Aisle Signs <sup>5</sup> <b>SOLD</b>	\$13,800
Networking Lounge with Charging Station <sup>5</sup> <b>SOLD</b> (limit 3)	\$10,000/each
Conference Charging Area <sup>1,7</sup>	\$7,500
Delegate Bag <sup>3,5</sup> <b>SOLD</b>	\$17,700
Delegate Bag Insert <sup>3</sup>	\$3,200 (single) \$3,700 (multi) \$4,200 (specialty)
Custom Water Bottle <sup>3</sup>	\$5,000
Hotel Key Card <sup>1</sup>	\$10,000
IMS T-Shirt <sup>1</sup>	\$11,300
Badge Lanyards <sup>3,5</sup>	\$17,000
Map Guide <sup>5</sup>	\$7,700
Press Lounge	\$4,300
Registration <sup>5</sup> <b>SOLD</b>	\$11,300
Wireless Internet <sup>5</sup>	\$17,000
MicroApps Theater <sup>5</sup> <b>SOLD</b>	\$8,000
Notebook & Pen <sup>3</sup>	\$5,000
Escalator Graphics <sup>2</sup>	\$10,000 for main lobby \$5,000 for secondary entrance
Stairway Graphics <sup>2</sup>	\$10,000 (main lobby)
Column Wraps <sup>2,6</sup>	\$5,000
Light Panel	\$4,000
Conference Digital Monitors (limit 4)	\$1,500

	Quantity
Glass Panel Stickers <sup>1</sup> (limit 10)	\$1,000

Show Floor Exclusives	Quantity
Coffee Breaks <sup>4</sup> (limit 6)	\$5,000 each
Carpet Logo <sup>1</sup> (limit 8)	\$5,000
Exhibit Hall Hand Sanitizer Stations <sup>8</sup>	\$3,000/station

Specialty Event Sponsorships <sup>5</sup>	Quantity
Welcome Reception Co-Sponsors (limit 3)	\$10,000
Connected Future Summit Sponsor	\$10,250
Connected Future Reception Co-Sponsor	\$8,500
Sweet Treat Tuesday Sponsor (limit 5)	\$3,000

Post Conference Messaging	Quantity
Attendee Email or Direct Mail <sup>1</sup> Distribution	\$1,500 minimum

<sup>1</sup>Production Cost not Included  
<sup>2</sup>Rigging & Production costs not included  
<sup>3</sup>Sponsor must provide materials  
<sup>4</sup>Corporate branded food service items provided by sponsor  
<sup>5</sup>Right of first refusal may apply. Sponsorships must be renewed on or before 31 December. Waiting list.  
<sup>6</sup>Conference area or expo hall, first come first served  
<sup>7</sup>Spaced throughout convention center near conference rooms, first come first served  
<sup>8</sup>Includes production; placed in consultation with sponsor

**Deadlines:** Certain items in the sponsorship may not be available if print deadlines have passed.

**Cancellation Policy:** Once an order form is received for sponsorships, you are liable for the full amount of the sponsorship.

Payment instructions will be included with invoice.

*Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.*

### NOTES

**Submit Via Email:**  
Horizon House  
exhibits@horizonhouse.com

**Questions call:**  
(781) 619-1994

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_